

PASBA

FALL MANAGEMENT
CONFERENCE

TAMPA, FLORIDA • NOVEMBER 12-15 • 2012



REGISTRATION

BOOTH REGISTRATION

Each booth includes one cloth covered table (36" x 6'), conference program containing agenda and list of attendees. All booths are located in the attendee Meal and Break Ballroom to maximize exhibitor showcase hours.

Early Bird – \$800
August 15 to October 14

Late Registration – \$900
October 15 to November 5

Additional Rep – \$300

GUEST PASSES

Wednesday Dinner Only \$85
All Meal Functions \$250

BINDER ADVERTISEMENTS

BLACK & WHITE Half page ad \$75
 Full page ad \$100

COLOR Half page ad \$125
 Full page ad \$150



SPONSORSHIPS

BRONZE \$750 (4)

- Sponsor one of four breaks
- Event signage
- Recognition in conference materials
- 3-minute address during attendee meal function
- Bronze sponsorships *do not* include booth registration costs

ONYX \$1000 (2) **NEW!**

- Sponsor general session ink pens on Tuesday or Wednesday
- Event signage on day of sponsorship
- Recognition in conference materials
- 3-minute address during attendee meal function
- Onyx sponsorships *do not* include booth registration costs

SILVER \$2500 (3)

- Sponsor one of three breakfasts
- Event signage
- Recognition in conference materials
- 3-minute address during attendee meal function
- Booth space included

PLATINUM \$4000 (2)

- Sponsor Registration Gift* or Room Key Cards**
 - Event signage
 - Recognition in conference materials
 - 5-minute address during attendee meal function
 - Booth space included plus 1 additional attendee
 - One year free 1/8 page ad in PASBA quarterly newsletter
 - Included in Sponsor Demos
 - Admittance to all conference sessions (except Wednesday sessions)
- * Sponsor will choose one of three gifts selected by PASBA
- ** Sponsor logo will appear on room key card or registration gift

EMERALD \$4500 (1)

- Sponsor Opening Reception on Tuesday night
- 1 drink ticket per conference attendee
- Company logo on drink tickets, table tents and agenda for sponsored event
- Event signage
- Recognition in conference materials
- 10-minute address during Tuesday luncheon
- Booth space included plus 2 additional attendees
- One year free 1/8 page ad in PASBA quarterly newsletter
- Included in Sponsor Demos
- Admittance to all conference sessions (except Wednesday sessions)

GOLD \$3000 (2)

- Sponsor Attendee Binder* or Registration Desk**
 - Event signage
 - Recognition in conference materials
 - 5-minute address during attendee meal function
 - Booth space included plus 1 additional attendee
- * Company logo on front of each Attendee Binder
** Company logo on banner at Registration Desk

RUBY \$3500 (3)

- Sponsor one of three luncheons
- Table tents with company logo at sponsored luncheon
- Event signage
- Recognition in conference materials
- 5-minute address during sponsored luncheon
- Booth space included plus 1 additional attendee

DIAMOND \$5500 (1)

- Sponsor Wednesday Dinner Event
- Included in Sponsor Demos

CHOICE OF:

1. *Sponsor Logo displayed in cocktail area at Wednesday Dinner Event*

2. *Hospitality Suite for use Monday night*

- Premier Sponsor recognition in conference materials
- Event signage
- Company logo on table tents and agenda for sponsored event
- 10-minute address during Wednesday luncheon
- Booth space included plus 2 additional attendees
- Free color ad in conference program
- One year free 1/4 page ad in PASBA quarterly newsletter
- Admittance to all conference sessions (except Wednesday sessions)

SPONSORSHIP OPPORTUNITIES



SAVE THE DATE!

SPRING MARKETING CONFERENCE

May 13-16, 2013
Palm Springs, CA

Rancho Las Palmas Resort & Spa

CONFERENCE SCHEDULE*

Total of over 7.5 hours of exhibitor showcase time!

MONDAY, NOVEMBER 12

3:00 pm – 5:00 pm

Registration/Set Up

TUESDAY, NOVEMBER 13

8:00 am – 9:00 am

Exhibitor Showcase

10:30 am – 10:50 am

Exhibitor Showcase

12:00 pm – 1:30 pm

Exhibitor Showcase/Sponsor Demos

2:40 pm – 3:00 pm

Exhibitor Showcase

WEDNESDAY, NOVEMBER 14

8:00 am – 9:00 am

Exhibitor Showcase

10:20 am – 10:40 am

Exhibitor Showcase

12:00 pm – 1:30 pm

Exhibitor Showcase/Sponsor Demos

2:50 pm – 3:10 pm

Exhibitor Showcase

THURSDAY, NOVEMBER 15

8:00 am – 9:00 am

Exhibitor Showcase

10:30 am – 10:50 am

Exhibitor Showcase

11:00 am – 2:00 pm

Tear Down

**Times are subject to change*

HOTEL INFORMATION

HYATT REGENCY TAMPA

211 North Tampa Street
Tampa, FL 33602
P 813.225.1234

Group Rate: \$149
Cutoff Date: October 14, 2012

*Reference PASBA when making reservations
to get the group rate.*

**CLICK HERE TO MAKE AN
ONLINE RESERVATION**

REGISTER TODAY!

<http://members.pasba.org>

- ⇒ Click on Conferences & Meetings
- ⇒ Choose Fall 2012
- ⇒ Click on Register Icon

SESSION ATTENDANCE POLICY

Exhibitors are encouraged to attend all meal functions and the Keynote Speaker. All other sessions will be closed to exhibitors due to the sensitive nature of the content presented during these sessions. Platinum, Emerald, and Diamond sponsors are welcome to attend all sessions except the Wednesday discussion groups. If you have any questions, please feel free to contact the PASBA Central Office at 866.296.0001. We appreciate your cooperation with the attendance policy.

CANCELLATIONS

If PASBA should be prevented from holding the 2012 Fall Management Conference by reason of any cause beyond its control (such as, but not limited to, damage to buildings, riots, labor disputes, acts of government or acts of God) then PASBA has the right to cancel the Conference with no further liability to the Exhibitor other than a refund of registration fees.

Registration cancellations are accepted through October 4 for a full refund. Sponsorships are not refundable at any time.