



PASBA MAY 13-16
TWENTY THIRTEEN
SPRING MARKETING
CONFERENCE

▶▶▶▶▶▶▶▶ PALM SPRINGS • CALIFORNIA ◀◀◀◀◀◀◀◀



REGISTRATION



BOOTH REGISTRATION

Fee includes all meal functions & dinner event for one vendor representative.

Early Bird	February 1 – April 19	\$800
Late Registration	April 20 – May 10	\$900
Additional Rep		\$300

Each booth includes one cloth covered table (36" x 6'), conference program containing agenda and list of attendees. All booths are located in the attendee meal and break ballroom to maximize exhibitor showcase hours.

GUEST PASSES

Awards Dinner Only	\$85
All Meal Functions	\$250

BINDER ADVERTISEMENTS

Ads located in attendee binders.

Black & White

Half page ad	\$75
Full page ad	\$100

Color

Half page ad	\$125
Full page ad	\$150

SESSION ATTENDANCE POLICY

Exhibitors are encouraged to attend all meal functions and the Keynote Speaker. All other sessions will be closed to exhibitors due to the sensitive nature of the content presented during these sessions. Platinum, Emerald, and Diamond sponsors are welcome to attend all sessions except the Wednesday discussion groups. If you have any questions, please feel free to contact the PASBA Central Office at 866.296.0001. We appreciate your cooperation with the attendance policy.

CANCELLATIONS

If PASBA should be prevented from holding the 2013 Spring Marketing Conference by reason of any cause beyond its control (such as, but not limited to, damage to buildings, riots, labor disputes, acts of government or acts of God) then PASBA has the right to cancel the Conference with no further liability to the Exhibitor other than a refund of registration fees.

Registration cancellations are accepted through April 1 for a full refund. Sponsorships are not refundable at any time.

REGISTER TODAY

LOG ONTO
members.pasba.org

CLICK ON
Conferences & Meetings

CHOOSE
Spring 2013 Conference

CLICK ON
"Register" Icon



SPONSORSHIP OPPORTUNITIES

BRONZE \$750 (4)

- ▶ Sponsor 1 of 4 Breaks
Bronze Sponsorships do not include booth registration costs.

SILVER \$2500 (3)

- ▶ Sponsor 1 of 3 Breakfasts

GOLD \$3000 (2)

- ▶ Sponsor Attendee Binder* or Registration Desk**
- ▶ 1 Additional Attendee

**Company logo on front of each Attendee Binder*

***Company logo on banner at Registration Desk*

RUBY \$3500 (3)

- ▶ Sponsor 1 of 3 Luncheons
- ▶ Table Tents with Company Logo at Sponsored Luncheon
- ▶ 1 Additional Attendee

PLATINUM \$4000 (2)

- ▶ Sponsor Registration Gift* or Room Key Cards**
- ▶ 1 Additional Attendee
- ▶ 1-Year Free 1/8 page ad in PASBA Quarterly Newsletter
- ▶ Included in Sponsor Demos
- ▶ Admittance to All Conference Sessions
(except Wednesday sessions)

**Sponsor will choose 1 of 3 gifts selected by PASBA*

***Sponsor logo will appear on room key card or registration gift*

EMERALD \$4500 (1)

- ▶ Sponsor Opening Reception on Tuesday night
- ▶ 1 Drink Ticket per Conference Attendee
- ▶ Company Logo on Drink Tickets & Table Tents
- ▶ 2 Additional Attendees
- ▶ 1-Year Free 1/8 page ad in PASBA Quarterly Newsletter
- ▶ Included in Sponsor Demos
- ▶ Admittance to All Conference Sessions
(except Wednesday sessions)

DIAMOND \$5500 (1)

- ▶ Sponsor Wednesday Awards Dinner
- ▶ Sponsor Logo Displayed in Cocktail Area & Tables at Wednesday Awards Dinner
- ▶ 1 Drink Ticket with Company Logo per Conference Attendee
- ▶ Premier Sponsor Recognition in Conference Materials
- ▶ 2 Additional Attendees
- ▶ Full-Page Color Ad in Conference Binder
- ▶ 1-Year Free 1/4 page ad in PASBA Quarterly Newsletter
- ▶ Admittance to All Conference Sessions
(except Wednesday sessions)



ALL SPONSORSHIPS

▶▶ INCLUDE ◀◀

Booth Space

(with the exception of Bronze sponsorships)

Signage at Sponsored Event

Recognition in Conference Materials & Attendee Address during Meal Function

(time based on sponsorship level)





CONFERENCE SCHEDULE

Total of over 7.5 hours of exhibitor showcase time!

**Times are subject to change.*

MONDAY, MAY 13

3:00 pm – 5:00 pm

Registration/Set Up

TUESDAY, MAY 14

8:00 am – 9:00 am

Exhibitor Showcase

10:30 am – 10:50am

Exhibitor Showcase

12:00 pm – 1:30 pm

Exhibitor Showcase/Sponsor Demos

2:40 pm – 3:00 pm

Exhibitor Showcase

WEDNESDAY, MAY 15

8:00 am – 9:00 am

Exhibitor Showcase

10:20 am – 10:40 am

Exhibitor Showcase

12:00 pm – 1:30 pm

Exhibitor Showcase/Sponsor Demos

2:50 pm – 3:10 pm

Exhibitor Showcase

THURSDAY, MAY 16

8:00 am – 9:00 am

Exhibitor Showcase

10:30 am – 10:50 am

Exhibitor Showcase

11:00 am – 2:00 pm

Tear Down



HOTEL INFORMATION

RANCHO LAS PALMAS

41-000 Bob Hope Dr.
Rancho Mirage, California 92270
PH 760.568.2727

www.rancholaspalmas.com

Group Rate: \$179 | Cutoff Date: April 19, 2013

Reference **PASBA** when making reservations for group rate.

CLICK HERE
TO RESERVE
YOUR ROOM



SAVE THE DATE
NOVEMBER 11-14, 2013

Atlanta, Georgia

THE RITZ-CARLTON, BUCKHEAD

2013 FALL MANAGEMENT CONFERENCE